

Buffalo Wild Wings



By: Andrew Judge

When Was It Founded?

- The franchise was founded in 1982 in Columbus, Ohio by James Disbrow, and Scott Lowery.

About The Business

- They sell Classic style New York buffalo wings, burgers, fries, wraps, and alcoholic beverages.
- They have 16 different sauces to put on your buffalo wings.

How Well The Business Is Doing

- The company is currently up 27.90% in growth sales from 2011, and also up 31.30% in income from 2011.
- The sales are at \$908.07 Million, and their income is at 54.80 Million.

How Many Are There?

- There are 652 total locations in the U.S
- Out of the 652, 232 are owned by the company, and the remaining 420 are owned by franchisee's.

Top 100

- Buffalo Wild wings is ranked #63 on the top 100 franchise list in America.

Future Plans

- The business plans to expand into more states in the U.S.
- Currently, the business has stores in 45 states.

Helping Out The Community

- The business hasn't done much, but they are incorporated with the Make A Wish foundation and has helped 2 cancer patients already.

Getting Started

- A starting fee would be \$750,000 to start the business, with all products, employees, and the fee with the company.
- You have to have a good location that has to be approved first.
- You must also obtain a liquor licence.

Obtaining A Franchise

- It will take \$750,000 per franchise and a required net worth per restaurant of \$1.5 Million.
- Liquid Assets: \$1.5Mil
- Net Worth: \$3Mil

Owner Requirements

- Each Franchise at all times must have a full-time general manager(GM).
- The GM must have a direct experience in Unit-Level management.

Contact Info

- <http://www.buffalowildwings.com/>



Work Cited

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